



OUR VISION FOR A BETTER WORLD

We envision a world where the health, well-being, and happiness of our children is our community's highest shared priority. In this world, all children are able to be joyful, self-actualized, and exercise the agency to create their own future and define success on their own terms

OUR INFLUENCE FOR CHANGE (LONG-TERM OUTCOME)

Without exception, public policies and investments remove barriers for most-impacted children and families and improve well-being for every child and every family.

PRECONDITIONS FOR CHANGE (OUTCOMES)

Policies prioritize children who face the most barriers due to racist and classist policies and systems.

Policymakers have access to, are aware of, and understand the policy initiatives and research behind the impact of centering equity in policy decisions.

There is public willingness, and the ability, to support equity-centered policy initiatives to put pressure on policymakers.

OUR STRATEGIES FOR CHANGE (OUTPUTS)

We develop, support, and monitor the implementation of policies that support child and family well-being and remove barriers for children and families who face the most obstacles.

We support all policymakers to champion and advance equitable policies for children and families.

We help the public make informed decisions to support and champion equitable policies for children and families.

OUR TACTICS FOR CHANGE* (WHAT)

We analyze, vet, and research policies that drive more equitable child and family outcomes.

We engage impacted communities and build bridges between communities and policymakers.

We leverage our communication and policy expertise to educate policymakers and the public on equitable change for child and family well-being.

We collect, analyze, and share data to identify barriers to equitable child and family outcomes.

We use collective action to align advocates and partners around policies and initiatives.

We lobby and advocate within systems to advance equitable change for child and family well-being.

**Every tactic is executed in collaboration and coordination with the others. None of our tactics are done in isolation.*

OUR VALUES AND PRECONDITIONS FOR SUCCESS (HOW)

Healthy organizational infrastructure and governance.

Partnerships with our funders align with our values.

Commitment and accountability to our internal equity work.

Work in coalition with groups representing children and families impacted by systemic inequities