Thank you for supporting our work.

It’s clear that the legislation we’ve championed, the regulations and programs and other services keep thousands of Colorado kids out of poverty every year. We’re proud of the impact we make in our three priority areas of health, early childhood and education and in 2017 added to our work to address the effects of poverty on children and will deep into some of these structural barriers and their impact.

This year brought the good news that Colorado’s child poverty rate made this focus sharper in coming years.

We’re working to create a plan to address a shortage of teachers in Colorado is creating a plan to address a shortage of teachers and much more! Schools saw an additional $262 million endorsement in biliteracy—the ability to communicate fluently in two or more languages. Elementary schools will be able to access grants to support third grade strategies as a way to improve outcomes. Elementary schools struggling to bring students up to grade level will be able tap into early learning and preschool through funds dedicated to the Colorado Child Care Assistance Program.

At the Children’s Campaign, we examine child well-being across the state and identify data-driven solutions to improve the lives of children. We’re working to create a plan to address a shortage of teachers in Colorado and to support grants to support third grade strategies as a way to improve outcomes. Elementary schools struggling to bring students up to grade level will be able to tap into early learning and preschool through funds dedicated to the Colorado Child Care Assistance Program.

Policy makers committed to digging into solving the toxic mix for school funding created by the TABOR and Gallagher amendments. High school students may earn a diploma for them through the Colorado Family Planning Program. More new moms will have access to depression screening during pediatric well-child checkups. Low-income women will continue to be able to choose the contraception that is right for them through the Colorado Family Planning Program.

It’s About Kids Network Manager Katie Creedon, Children’s Hospital Colorado Medical Director Lifestyle Medicine, Angelique Smith, Board Treasurer and Finance Committee Chair Tara Manthey, Communications and Outreach Director Beza Taddess, Director of Strategic Planning, Leslie Colwell, Vice President, K-12 Education Vice President, Health Initiatives Jennifer Corrigan, Government Affairs Director Joy Fitzgerald, Grant Writer Remy Spreeuw, Past Board Chair Sarah Hughes, Research Director Margaret Ferguson, MD MBA Pablo Jaramillo, Chief Operating Officer, Sherman & Howard, LLC Kelly Causey, President and CEO Ireland Stapleton Pryor & Pascoe, P.C. Print, Final Draft, Ex Officio Kelly Causey, Principal, President/Executive Medical Director, Colorado Permanente Medical Group Children’s Hospital Colorado

We are making and the numerous ways in which we use research, policy and advocacy to make Colorado the best state for kids. We work to create a plan to address a shortage of teachers in Colorado and to support grants to support third grade strategies as a way to improve outcomes. Elementary schools struggling to bring students up to grade level will be able to tap into early learning and preschool through funds dedicated to the Colorado Child Care Assistance Program.

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Staff and Volunteers in the community: Bernie Buescher, Joy Fitzgerald, Eric Moule, Victor Leiva, John Bower, Stack Ellsworth, Crystal Rodriguez, Sarah Hughes, and others. All of us are committed to improving the lives of children in Colorado.
At the Children’s Campaign, we examine child well-being across the state and identify data-driven solutions to improve the lives of Colorado’s kids. In 2017 we were relentless in our efforts to ensure every chance for every child. You’ll see in this report the progress we are making and the numerous ways in which we use research, policy and advocacy to make Colorado the best state for kids.

We’re proud of the impact we make in our three priority areas of health, early childhood and education and in 2017 added to our Strategic Framework a new true north goal of family economic security. Throughout our 33-year history the Children’s Campaign worked to address the effects of poverty on children and will make this focus sharper in coming years.

This year brought the good news that Colorado’s child poverty rate fell to 13 percent in 2016—it’s lowest point in more than a decade. That’s nearly 60,000 fewer children living in poverty compared to 2012, the year Colorado’s child poverty rate peaked.

Even better, we’ve seen gains for children of all races and ethnicities in Colorado. Gaps still remain for Colorado’s kids and families of color because they are more likely to face barriers to economic opportunity. Our 2017 KIDS COUNT in Colorado! report dives deeply into some of these structural barriers and their impact.

The decrease in the poverty rate is a reflection of Colorado’s growing economy and low unemployment rate, but we know that policy choices have made a difference, too. Policies such as the Child Tax Credit, the Earned Income Tax Credit, school lunch programs and other services keep thousands of Colorado kids and families out of poverty every year.

It’s clear that the legislation we’ve championed, the regulations we’ve fought for, and the practices we’ve supported—have real, measurable impacts on the lives of our state’s kids and families.

Thank you for supporting our work.
Here are some of the outcomes of our policy advocacy in 2017:

**Early Childhood:** More than 35,000 Coloradans will continue to be able to offset their child care expenses through the reauthorized Colorado Child Care Expenses Tax Credit. More families with financial barriers will have access to affordable, high quality child care with an additional $2.5 million in state funds dedicated to the Colorado Child Care Assistance Program. Elementary schools struggling to bring students up to grade level will be able tap into early learning and preschool through third grade strategies as a way to improve outcomes.

**Health:** More new moms will have access to depression screening during pediatric well-child checkups. Low-income women will continue to be able to choose the contraception that is right for them through the Colorado Family Planning Program. Elementary schools will be able to access grants to support school behavioral health professionals. About 1,300 families with children birth to age 3 will be served by the Healthy Steps for Young Children voluntary home visitation program.

**K12:** Charter schools have more equitable access to funding. Colorado is creating a plan to address a shortage of teachers state-wide. Policy makers committed to digging into solving the toxic mix for school funding created by the TABOR and Gallagher amendments. High school students may earn a diploma endorsement in biliteracy—the ability to communicate fluently in two or more languages. Schools saw an additional $262 million in funding to counter cuts made during the Great Recession.

And much more!
Colorado Children’s Campaign

Colorado Children’s Campaign by the Numbers

Foundations $1,515,381
Individuals $109,189 (does not include event support)
Investments $107,145
Special Events $74,891 (net of expenses)
Circle of Friends $20,068
Total $1,808,681

Advocacy $1,406,184
Fundraising $282,874
Research $258,665
Administration $220,288
Total $2,168,011

SOURCES OF INCOME EXPENSES

2017 Financial Snapshot

<table>
<thead>
<tr>
<th>2017</th>
<th>2016</th>
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</thead>
<tbody>
<tr>
<td>Assets</td>
<td></td>
</tr>
<tr>
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<td>$2,384,882</td>
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<tr>
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| Liabilities | |
| Accounts Payable $47,335 | $23,055 |
| Accrued Expenses 92,139 | 84,795 |
| Grants Payable 0 | 0 |
| Total Liabilities $139,474 | $107,850 |

| Net Assets | |
| Unrestricted $1,336,692 | $1,799,403 |
| Temporarily Restricted 2,079,099 | 1,975,718 |
| Permanently Restricted 334,197 | 334,197 |
| Total Net Assets $3,749,988 | $4,109,318 |

Total Liabilities and Net Assets $3,889,462 $4,217,168

News media articles citing our work, research or activities.
Copies distributed of 2017 KIDS COUNT in Colorado! which focused on racial and ethnic disparities.

Visits with community-serving organizations across Colorado to learn more about challenges and opportunities facing kids and families.

Postcards signed by 2017 Annual Luncheon attendees urging Colorado’s federal delegation to reauthorize the Child Health Insurance Program.

1,787

24

740
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Expenses

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which focused on racial and ethnic disparities.
COLORADO CHILDREN’S CAMPAIGN

ELEVATING EQUITY
A Vibrant Future for All Colorado Kids
COLORADO CHILDREN’S CAMPAIGN
2017
in Colorado

1,787
Visits with community-serving organizations across Colorado to learn more about challenges and opportunities facing kids and families.

190
Community presentations on child well-being, that reached nearly 2,500 individual Coloradans.

90
Advocates participated in the 2017 Speak Up for Kids Day at the Colorado State Capitol.

140
Bills that affected Colorado children and families tracked during the 2017 session of the Colorado General Assembly.

13
Visits to Colorado data that we provide to the national KIDS COUNT Data Center.

40,412
Times our experts provided testimony on the well-being of children before committees of the Colorado General Assembly or state regulatory boards.

740
Postcards signed by 2017 Annual Luncheon attendees urging Colorado’s federal delegation to reauthorize the Child Health Insurance Program.
News media articles citing our work, research or activities.

Visits to Colorado data that we provide to the national KIDS COUNT Data Center.

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2017 Board of Directors

Bernie Buescher, Board Chair
Attorney, Ireland Stapleton Pryor & Pascoe, P.C.

Remy Spreeuw, Past Board Chair
Publisher, 5280 Magazine

Darryl Hair, Board Vice Chair
Chief Operating Officer, Sherman & Howard, LLC

Joan Brennan, Board Treasurer and Finance Committee Chair
Community Leader

Lauren Schmidt, Board Secretary
Director of Civil Litigation, City and County of Denver

Ryan Cobbins
Business Owner, Coffee at The Point

Steve Federico, MD
Director of General Pediatrics, School & Community Programs, Denver Health

Margaret Ferguson, MD MBA
President/Executive Medical Director, Colorado Permanente Medical Group

Matthew Haemer, MD MPH
Assistant Professor, Pediatrics Nutrition, University of Colorado School of Medicine
Medical Director Lifestyle Medicine, Children's Hospital Colorado

Sharlene Keithley, Circle of Friends President
Director of Strategic Planning, Desoto Children's Clinic

Jeannine Truswell
President & CEO, United Way of Weld County

Kelly Causey, Ex Officio
President & CEO, Colorado Children's Campaign

2017 Staff

Kelly Causey, President and CEO

Angelique Smith, Outreach and Policy Events Coordinator

Annie Slothower, Development and Special Events Coordinator

Beza Taddess, Communications and Policy Fellow

Bill Jaeger, Vice President, Early Childhood Initiatives

Carleigh Elkus, Development Director

Cliff Clusin, Finance Director

Chandra Bezjak, Executive Assistant/Office Manager

Erica Manoati, Research Analyst

Erin Miller, Vice President, Health Initiatives

Jacy Montoya Price, Community Groups Coordinator

Jennifer Corrigan, Government Affairs Director

Joy Fitzgerald, Grant Writer

Katie Creedon, It’s About Kids Network Manager

Leslie Colwell, Vice President, K-12 Education

Rob Sherow, Design Coordinator

Samantha Espinoza, MSW Intern

Sarah Barnes, Senior Policy Analyst

Sarah Hughes, Research Director

Stephanie Perez-Carrillo, Policy Analyst

Tara Manthey, Communications and Outreach Director